

For Information:

Jennifer Boozer, Director of Marketing
404-237-2060 x3025
jboozer@buckheadrestaurants.com

Buckhead Life Restaurant Group Announces Plans For Boca Raton
Exciting New Restaurant Scheduled to Open March 2008

RELEASED August 21, 2007 –ATLANTA – Buckhead Life Restaurant Group has announced plans to further expand its reach in South Florida’s Boca Raton. Its new restaurant – a more upscale version of Atlanta Fish Market – will be at 7940 Glades Road in West Boca Raton, overlooking a manmade lake. The Atlanta-based restaurant group, led by acclaimed restaurateur Pano Karatassos, has yet to release a name for the new property but plans to unveil the name and logo soon. The deal, which has been in the works for several months, was finalized on Monday, August 20 in Boca Raton.

Karatassos, who has been in business in Atlanta for 28 years and opened Chops Lobster Bar in Royal Palm Place in March 2007, says that this project is a natural next step for Buckhead Life. “Boca Raton is a terrific market for us, because it has sophisticated guests who appreciate great food and great service,” he says. “We are excited to have found such a prime location that suits our needs so perfectly – I know guests will be happy with what we have planned.”

The building, which used to house Pete’s Boca Raton –the city’s largest restaurant space –, will be completely renovated, with a collaboration of the award-winning design team from Atlanta-based The Johnson Studio. Bill Johnson, the principle interior designer, says that the new restaurant will “take the essence of the Atlanta Fish Market as its inspiration” and will capitalize on the beautiful panoramic views of the lake on which it is built. Johnson says, “The restaurant will have a solid and casual and comfortable feel that will reinforce the quality of food and service.”

In order to overhaul the existing building, the interior and kitchen will be all but gutted so that the craftsmen may start from scratch. Additions to the existing structure will include an open kitchen, retail market, light wood and tile. The new restaurant will boast significant private dining space, in order to accommodate a variety of groups. The welcoming patio will have space for another 120 guests.

With it 1500 square foot dining room, the restaurant will serve lunch and dinner, with a menu that focuses on the freshest seafood available. The culinary and management teams have yet to be announced.

Buckhead Life Restaurant Group, a privately owned company, owns and operates Pano’s & Paul’s, 103 West, Buckhead Diner, Chops Lobster Bar Atlanta and Boca Raton, Pricci, Veni Vidi Vici, Atlanta Fish Market, Corner Café, Buckhead Bread Company, Nava, Bluepointe and Kyma. More information is available at www.buckheadrestaurants.com.

###